

Russellville Advertising and Promotion Commission

Tourism Funding Application

Application submitted should include:

1. Application Form
2. List of all Income/expense sheet (1 page limit)
3. Literature from previous events

Name of Organization: _____

Address: _____ City, State, Zip _____

Phone: _____

Project/Event Name: _____

Contact: _____ Phone: _____

Project Start Date: _____ Project End Date: _____

Event Location: _____

Will any of these events occur outside Russellville? _____

Total Tourism Funds requested? \$ _____

Will this funding decide the project/event location? _____

What other communities if any are being considered for this project? _____

Only itemized items listed below will be considered for funding?

1. Will your project/event influence visitors from outside of Russellville to visit our community? Yes/No

If yes, what is your estimate:

- Number of visitors out of Pope County: _____
- Number of visitors outside of a 60 mile radius: _____

2. What is the estimated number of lodging rooms that will be used for this project/event?

10-25	26-50	51-100
101-150	151-250	250+

* All Applications must be in the day before the regular scheduled meeting by 4 pm to be added to the agenda and copied for packets for the 30 day review period.

All Applicants requesting funds that exceed \$1999.00 are due Sept.15 of the prior year.

Please send completed application to:

Russellville Advertising and Promotion

110 S. Commerce Street

Russellville, AR 72801

Russellville Advertising and Promotion Commission
Tourism Funding
Final Report

Note: Please complete and return to the Russellville Advertising and Promotion Commission within thirty (30) days of the complete of the project or event.

Name of Organization: _____
Address: _____ City, State, Zip _____
Phone: _____

Project/Event Name: _____
Contact: _____ Phone: _____
Project Start Date: _____ Project End Date: _____
Event Location: _____
Number of Attendees: _____
Percent of growth from previous year: _____

What was the number of lodging rooms used in Russellville for this event?

10-25	26-50	51-100
101-150	151-250	250+

Which Hotels/Motels were used?

Were there any fees or charges paid by spectators? _____ If so how much?

How was the Russellville Advertising and Promotion Commission logo, website and telephone number used? _____

Please attach a copy of the printed material and/or advertisement.

Please attach list of Zip codes of all participants from event. Failure to provide this could exclude you from future funds.

