

# Russellville Advertising and Promotion Commission

## Tourism Funding Application

Application submitted should include:

1. Application Form
2. List of all Income/expense sheet (1 page limit)
3. Literature from previous events

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Project/Event Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Project Start Date: \_\_\_\_\_ Project End Date: \_\_\_\_\_

Event Location: \_\_\_\_\_

Will any of these events occur outside Russellville? \_\_\_\_\_

Total Tourism Funds requested? \$ \_\_\_\_\_

Will this funding decide the project/event location? \_\_\_\_\_

What other communities if any are being considered for this project? \_\_\_\_\_

Only itemized items listed below will be considered for funding?

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1. Will your project/event influence visitors from outside of Russellville to visit our community? Yes/No

If yes, what is your estimate:

- Number of visitors out of Pope County: \_\_\_\_\_
- Number of visitors outside of a 60 mile radius: \_\_\_\_\_

2. What is the estimated number of lodging rooms that will be used for this project/event?

10-25	26-50	51-100
101-150	151-250	250+

\* All Applications must be in the day before the regular scheduled meeting by 4 pm to be added to the agenda and copied for packets for the 30 day review period.

All Applicants requesting funds that exceed \$1999.00 are due Oct.15 of the prior year.

**Please send completed application to:**

Russellville Advertising and Promotion

110 S. Commerce Street

Russellville, AR 72801

Russellville Advertising and Promotion Commission  
**Tourism Funding**  
Final Report

*Note:* Please complete and return to the Russellville Advertising and Promotion Commission within thirty (30) days of the complete of the project or event.

Name of Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Phone: \_\_\_\_\_

Project/Event Name: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
Project Start Date: \_\_\_\_\_ Project End Date: \_\_\_\_\_  
Event Location: \_\_\_\_\_  
Number of Attendees: \_\_\_\_\_  
Percent of growth from previous year: \_\_\_\_\_

What was the number of lodging rooms used in Russellville for this event?

10-25	26-50	51-100
101-150	151-250	250+

Which Hotels/Motels were used?

\_\_\_\_\_  
\_\_\_\_\_

Were there any fees or charges paid by spectators? \_\_\_\_\_ If so how much?

\_\_\_\_\_

How was the Russellville Advertising and Promotion Commission logo, website and telephone number used? \_\_\_\_\_

Please attach a copy of the printed material and/or advertisement.